

# Canadian Anesthesiologists' Society 2025-2030 Strategic Plan

## **OUR MISSION**

Serving members and advancing the specialty through leadership, advocacy, education, and research.

# **OUR VISION**

A unified, vibrant, and influential community of anesthesiology professionals delivering the highest quality care.

### **OUR VALUES**

- Science: We value the importance of best scientific evidence to guide our practice.
- Vigilance: We value the focused and constant attention to safety in all we do.
- Compassion: We recognize the importance of humanity and kindness towards our patients and our colleagues.
- Collaboration: We recognize that working harmoniously within a team is essential to reaching our shared goals.
- Equity: We value equitable access to health-care for our patients, and professional opportunities for our colleagues.

## STRATEGIC PRIORITIES

#### **MEMBERS**



- Ensure a unique member value proposition. Maintain high-quality offerings that members value. (Education, Journal, Practice Guidelines, Conference, Research Grants and Honour Awards).
- Strengthen our professional practice community. Provide leadership and networking opportunities.
- Amplify our members' voice to advocate for things that matter to them and to advance the specialty. Improved patient care (safety, quality, access); Leadership in perioperative care system decisions. Raise public awareness about the profession.

#### **STAKEHOLDERS**



- Engage and strengthen our stakeholder relationships, e.g. ACUDA, CARF, CASIEF & others.
- Coordinate and increase our influence on governments and health systems. Work better together on shared education, public messaging and policy issues.

# **PEOPLE**



- Ensure strong, confident governance. Recruit and support our volunteers (e.g. Board & Committees).
- Empower staff to enhance our members' experience. Clarify delegation of authority and accountabilities.
- Shape a culture of inclusivity & engagement. More and different people, more involved.

#### INTERNAL SYSTEMS



- Modernize our governance system. Governance review, bylaw changes, clear board policies. Align Sections' roles and accountability; clarify Committees' terms of reference.
- Leverage technology to enhance the member experience. Streamline and simplify member interaction with National Office.

#### **FINANCES**



- Ensure a fair return on high value offerings. Clarify pricing on all member services.
- Develop a long-term member dues strategy. Policy to keep pace with economic conditions.
- Develop a non-dues revenue strategy. Clarify sponsorships and fees.
- Ensure adequate resources to advance strategic priorities. Develop a multi-year financial and investment plan.